Editorial Intelligence

Connecting Smart People and Smart Ideas through eiNetwork & eiClub

“the cerebral equivalent of a physical fitness club”

The Guardian
ei: Knowledge Networking™ with Editorial Intelligence

Curated Content. Clever Conversation. Contacts & Connections

Editorial Intelligence - ei - isn't about 'business networking' as you know it - standing around awkwardly at a conference holding out your business card. That's old hat. We've redefined networking to take in who you are as a person as much as who you are as a professional. What we call "the Blended Self".

Books breakfast salon, kindly hosted at the Swedish Ambassador’s Residence

In today's hyper-connected age of digital overload we all value high quality face to face connection more than ever. ei provides that direct connection plus an additional guiding hand - a personalised navigation - towards who to meet and what to read, see, listen to, and know about in news, views, arts, culture and contemporary ideas. Keeping you smart and up to speed.
ei - the best network in town, the best way to network

"At club events, people relax and become more expansive before my eyes. They often arrive tired after a day's work but that fatigue rapidly falls away as they are energised by the evening: the chance to meet new people, who are exceptionally interesting and friendly, and discuss what's on their minds."

Toby Mundy, Chief Executive and Publisher, Atlantic Books and eiAmbassador

At the heart of what ei does is to create ways to connect people to other interesting people and ideas: Like the supper salons via our monthly eiClub: small creative gatherings of interesting, interested individuals, plus a range of special offers for members such as other exclusive speaker events - and an offline and online community to bounce ideas off and make new connections from.

Breakfast event at the Wellcome Trust

On Twitter: @eiClub @eidigest
On Linkedin: Editorial Intelligence
eiClub Members benefit from:

New Tools
A guaranteed place on the acclaimed ei Connecting For Success workshop, which teaches essential Knowledge Networking theory ready to put into practice with other new eiClub members each month (usually £200 per person for non-club members. Sessions take place at Somerset House over a morning).

New Opportunities
A rich monthly menu of eiAmbassador hosted suppers and speaker-led breakfast salons as well as a stand-out annual eiClub event. Put your knowledge networking skills into action, meet like-minded individuals for invigorated ideas, conversation and connections. Plus take advantage of select invites and offers from eiClub partners for additional scope to flex your mind, connections and skills.

New Networks
Introductions to movers and shakers across business, media, politics, academia, technology and the arts to ensure your personal contacts are extended, your mind enriched and you have the networking know-how to get maximum benefit from the new hyper-connected, hyper-competitive environment.

Plus:
A monthly ‘book-bag’ of must-read titles from our publishing partners, special speaker event invitations from our Event & Venue Partners, premium coffee at all salons from our hospitality partner, Nespresso, and a Linkedin and Facebook community to share ideas with in between face-to-face eiClub events.
Why Join eiClub?

eiClub is the social hub of Editorial Intelligence: We meet monthly over fine food, drink and coffee in elegant settings such as the private dining rooms in The Delaunay, Aldwych and Quo Vadis, Soho: A place where your voice counts, and where you can be introduced to other dynamic and interesting individuals.


You will also get your fair share of hearing 'big names' speak - through our range of partners such as the How To Academy, the JW3 Cultural Centre, and invitations to listen to top authors via our publishing Partners who range from Atlantic and Hodder & Stoughton to European literature boutique publisher Peirene Press.

Some recent additions to the eiCommunity include:

Louisa Clarke, Director, Caffeine Partnership • Dana Denis-Smith, CEO, Obelisk Legal Support • Mike Goggin, CEO, Brookleigh Search • Claire Harper, Investigative Affairs Manager, WSPA • Helga Henry, Director, Creative Shift • Maria Kanellopoulou, Head of Communication, Networks and Partnerships, European Commission • Patrick Kerr, Director of Corporate Communications, Balfour Beatty • Juliet Simmons, Founder, Piece of Cake
Connecting For Success: How to put Knowledge Networking into Practice

We take networking seriously. We know it is hard to do. Hard to make time to do. Hard to feel confident about doing. Hard to invest in if you are not sure you are 'doing it right'.

You are not alone. When ei’s founder Julia Hobsbawm was made the world's first Professor in Networking in 2011 it was precisely because she understands that you can teach networking, and that people are willing to learn it if they can immediately put what they have learned into practice.

This is why every new member of ei’s Club gets to attend, free within the membership, a morning workshop with Julia and ei’s Connecting For Success tutor Sarah Dudney, to set you up for the year ahead and make the most of the new connections and knowledge you are about to gain through eiClub.

“An eye opener... Amazing way to break down "big scary" networking, highlighting that we all have something to contribute... Very good and very relevant. Gives a great outlook on something most dream of as very daunting”

Citigroup team feedback
Join eiClub: Membership Benefits

- On joining: Free place on a Connecting For Success workshop led by Professor Julia Hobsbawm

- Monthly place at one of four eiClub salon suppers or eiClub salon speaker breakfasts (maximum 12 events per year) - with full hospitality and a book from our book bag provided by our publishing partners provided as you arrive.

- Additional special partner offers such as exclusive speaker events offered by eiClub co-Chair Harvey Goldsmith and other benefits not available to the main eiNetwork.

- Invitation to an annual high-profile ei event or party hosted by ei founder Julia Hobsbawm and her personal network.

- Automatic sign-up to eiNetwork’s celebrated news and comment digests, the daily eiDigest and fortnightly eiVoice + eiPublications and special reports.

One of ei’s high profile annual events
Membership options

eiClub
The standard eiClub membership, with all the benefits outlined on page 6. All prices are inclusive of VAT.
• Monthly Payment Option: £55.00 per month plus a one-off Joining Admin fee of £125.00
• Annual Payment Option: £550 pa, plus £125 one-off joining fee

Memberflex
With all the benefits outlined on page 6, but as part of your membership you can also bring a guest to any breakfast salon you are attending. You are also able to send a substitute to a supper salon if you cannot attend. All prices are inclusive of VAT.
• Monthly Payment Option: £85.00 per month plus a one-off Joining Admin fee of £125.00
• Annual Payment Option: £850 pa, plus £125 one-off joining fee

Before you join the eiClub you are free to pay a one-off monthly trial fee of £50.00 to attend a single salon supper. If you decide to join within 14 days you get a month's free membership!

Add on salons/bring a guest at member discount rate of £30 for Suppers, £20 for breakfasts (non-eiClub members £50/30).

For further information, please contact either Kane or Rachel
Kane@editorialintelligence.com  Rachel@editorialintelligence.com
eiNetwork and eiDigests

"eiDigest: the whole thing is a national treasure"
Matthew d'Ancona - commentator and writer

As the Hungarian physicist Albert-László Barabási puts it: "Networks are everywhere. You just have to look for them". The Editorial Intelligence eiNetwork is the first place to begin to connect with information, ideas and people who may be of interest to you.

By signing up to our free online eiNetwork you will receive a series of capsule-comment digests, podcasts and special publications - keeping you 'in the know' with our 'knowledge dashboard' for members. You can connect to our wider community of some of the sharpest, freshest minds in business, technology, media, politics, culture, academia and public life today who are involved with ei.

“ei Digest is a great way to follow key opinion formers. The smart summaries cut to the core of the key issues. Essential reading.”
Dr Dambisa Moyo, Economist, and Author
Your eiClub Team

For us at eiClub, being professional is also about being personal; so we have a close-knit team to help members get the most out of being part of the eiClub.

We have a great team of Hosts and Ambassadors - people who make the eiClub community come alive with ideas and who keep the conversation flowing: Monthly suppers are chaired with flair by the likes of author, stand-up comedienne and journalist Viv Groskop; by eiClub Co-Chairs the social commentator Peter York or the celebrated impresario Harvey Goldsmith, CBE.

**eiClub Hosts**: Kane Balkwill; Rachel Horigan

**Club Co-Chairs**: Harvey Goldsmith; Peter York

**eiClub Ambassadors**: Yasmin Alibhai-Brown; Giles Gibbons; Viv Groskop; Baroness Helena Kennedy QC; Toby Mundy; Sanjay Nazerali; Shyama Perera; Carla Vargas Puccio; Alice Sherwood; Stefan Stern

*eiClub Hosts Kane and Rachel at Somerset House*
eiNetwork and eiClub distil the best of what we do, but it’s only the start, and I hope you will consider us as your Colleague, your Collaborator and above all, your Connector on your knowledge networking journey. We want you to think of the eiClub as part of your personal fitness regime: not your body gym, but your brain gym, keeping your intellect fit, your curiosity heightened and your knowledge satisfied.

I particularly look forward to welcoming you at a Connecting For Success workshop, which comes as part of your eiClub membership and which I have designed especially to give you the tools and blueprint for strategic networking and astute knowledge-capture so you can take full advantage of all eiClub activities. One way or another, I know you will benefit from the wide range of opportunities that ei provides for smart people with smart ideas.
“a good idea is a network...a new idea is a network of cells exploring adjacent possibilities”

Steven Johnson, Where Good Ideas Come From