London, Summer, 2015

Gosh, how time flies. In 2005, Editorial Intelligence began life with the vision to create and curate content and connection in the digital era through editorial and events. We felt that people were going to need navigation through a growing tsunami of information, to develop a new kind of fitness around ideas and networks. ei's founder Julia Hobsbawm calls this Social Health.

In the last ten years, our eiNetwork of 20,000 of the UK's 'interesting and interested' has seen us take our 'experiential residential' conference Names Not Numbers (www.namesnotnumbers.com) from Portmeirion, to Mumbai and New York. In September we hold our 10th NNN, this time in Oxford.

Our eiClub 'connection concierge' service has expanded through strategic events partnerships, including trendwatching.com, quartz.com and The How To Academy, to compliment our programme of midweek suppers and our carefully selected collection of new and interesting books for our members.

During the last decade we have also read and summarised a whopping 100 million words of UK Comment & Opinion for our eiDigest and are about to run the seventh annual Comment Awards (www.commentawards.com) celebrating the best of British comment.

We also pioneered Learning & Development programmes for corporate talent teams around healthy networks and knowledge management and resilience in the age of overload, proving that proving that we are not just a nation which excels at technological networking and creativity but something more besides: Knowledge Networking.

Thank you for being part of our eiNetworks. For being interested - and interesting.

In 2009 we decided to build on the success of our London-based eiClub salons and thought leadership breakfasts and take a step into the unknown and outside of England's capital (and the UK). With the support of FT, Jaguar and Vodafone and some stunning speakers ranging from historians Simon Schama and Niall Ferguson, to singer activist Annie Lennox, writer Margaret Atwood, campaigning journalist Jemima Khan, polymath Baroness Helena Kennedy QC; Hannah Rothschild; Astronomer Royal Lord Rees; Director Jonathan Miller, writers and thinkers including Dr. Margaret Heffernan; Professor Baroness Alison Wolf CBE; Alain de Botton and Nassim Taleb and artists including Conrad Shawcross and Maggi Hambling, NNN has become a conversation about the meaning of life, science, philosophy, business, politics held in three continents and now twice a year in the UK.

Over 1,000 NNN Alumni share relationships which have been built on walks, talks, long coach journeys and flights, and the exchange of knowledge and ideas. Between NNN's we bookend the conferences with London-based gatherings, such as the Annual NNN Lecture which this year will be given by Martin Wolf, the FT's Chief Economics Commentator and author of several books, including 'The Shifts and the Shocks: What We've Learned—and Have Still to Learn—from the Financial Crisis'. Headlining NNN Oxford in September we have Elif Shafak; Bianca Jagger and Vodafone Group Chief Executive Vittorio Colao in Conversation with Cardinal Vincent Nichols, Archbishop of Westminster.

See page 9 for further information.

10 years of Names Not Numbers

In 2005, Editorial Intelligence began life with the vision to create and curate content and connection in the digital era through editorial and events. We felt that people were going to need navigation through a growing tsunami of information, to develop a new kind of fitness around ideas and networks. ei's founder Julia Hobsbawm calls this Social Health.

In the last ten years, our eiNetwork of 20,000 of the UK's 'interesting and interested' has seen us take our 'experiential residential' conference Names Not Numbers (www.namesnotnumbers.com) from Portmeirion, to Mumbai and New York. In September we hold our 10th NNN, this time in Oxford.

Our eiClub 'connection concierge' service has expanded through strategic events partnerships, including trendwatching.com, quartz.com and The How To Academy, to compliment our programme of midweek suppers and our carefully selected collection of new and interesting books for our members.

During the last decade we have also read and summarised a whopping 100 million words of UK Comment & Opinion for our eiDigest and are about to run the seventh annual Comment Awards (www.commentawards.com) celebrating the best of British comment.

We also pioneered Learning & Development programmes for corporate talent teams around healthy networks and knowledge management and resilience in the age of overload, proving that proving that we are not just a nation which excels at technological networking and creativity but something more besides: Knowledge Networking.

Thank you for being part of our eiNetworks. For being interested - and interesting.

In 2009 we decided to build on the success of our London-based eiClub salons and thought leadership breakfasts and take a step into the unknown and outside of England's capital (and the UK). With the support of FT, Jaguar and Vodafone and some stunning speakers ranging from historians Simon Schama and Niall Ferguson, to singer activist Annie Lennox, writer Margaret Atwood, campaigning journalist Jemima Khan, polymath Baroness Helena Kennedy QC; Hannah Rothschild; Astronomer Royal Lord Rees; Director Jonathan Miller, writers and thinkers including Dr. Margaret Heffernan; Professor Baroness Alison Wolf CBE; Alain de Botton and Nassim Taleb and artists including Conrad Shawcross and Maggi Hambling, NNN has become a conversation about the meaning of life, science, philosophy, business, politics held in three continents and now twice a year in the UK.

Over 1,000 NNN Alumni share relationships which have been built on walks, talks, long coach journeys and flights, and the exchange of knowledge and ideas. Between NNN’s we bookend the conferences with London-based gatherings, such as the Annual NNN Lecture which this year will be given by Martin Wolf, the FT’s Chief Economics Commentator and author of several books, including ‘The Shifts and the Shocks: What We’ve Learned—and Have Still to Learn—from the Financial Crisis’. Headlining NNN Oxford in September we have Elif Shafak; Bianca Jagger and Vodafone Group Chief Executive Vittorio Colao in Conversation with Cardinal Vincent Nichols, Archbishop of Westminster.

See page 9 for further information.

10 years of Names Not Numbers

In 2005, Editorial Intelligence began life with the vision to create and curate content and connection in the digital era through editorial and events. We felt that people were going to need navigation through a growing tsunami of information, to develop a new kind of fitness around ideas and networks. ei's founder Julia Hobsbawm calls this Social Health.

In the last ten years, our eiNetwork of 20,000 of the UK's 'interesting and interested' has seen us take our 'experiential residential' conference Names Not Numbers (www.namesnotnumbers.com) from Portmeirion, to Mumbai and New York. In September we hold our 10th NNN, this time in Oxford.

Our eiClub 'connection concierge' service has expanded through strategic events partnerships, including trendwatching.com, quartz.com and The How To Academy, to compliment our programme of midweek suppers and our carefully selected collection of new and interesting books for our members.

During the last decade we have also read and summarised a whopping 100 million words of UK Comment & Opinion for our eiDigest and are about to run the seventh annual Comment Awards (www.commentawards.com) celebrating the best of British comment.

We also pioneered Learning & Development programmes for corporate talent teams around healthy networks and knowledge management and resilience in the age of overload, proving that proving that we are not just a nation which excels at technological networking and creativity but something more besides: Knowledge Networking.

Thank you for being part of our eiNetworks. For being interested - and interesting.

In 2009 we decided to build on the success of our London-based eiClub salons and thought leadership breakfasts and take a step into the unknown and outside of England's capital (and the UK). With the support of FT, Jaguar and Vodafone and some stunning speakers ranging from historians Simon Schama and Niall Ferguson, to singer activist Annie Lennox, writer Margaret Atwood, campaigning journalist Jemima Khan, polymath Baroness Helena Kennedy QC; Hannah Rothschild; Astronomer Royal Lord Rees; Director Jonathan Miller, writers and thinkers including Dr. Margaret Heffernan; Professor Baroness Alison Wolf CBE; Alain de Botton and Nassim Taleb and artists including Conrad Shawcross and Maggi Hambling, NNN has become a conversation about the meaning of life, science, philosophy, business, politics held in three continents and now twice a year in the UK.

Over 1,000 NNN Alumni share relationships which have been built on walks, talks, long coach journeys and flights, and the exchange of knowledge and ideas. Between NNN’s we bookend the conferences with London-based gatherings, such as the Annual NNN Lecture which this year will be given by Martin Wolf, the FT’s Chief Economics Commentator and author of several books, including ‘The Shifts and the Shocks: What We’ve Learned—and Have Still to Learn—from the Financial Crisis’. Headlining NNN Oxford in September we have Elif Shafak; Bianca Jagger and Vodafone Group Chief Executive Vittorio Colao in Conversation with Cardinal Vincent Nichols, Archbishop of Westminster.

See page 9 for further information.
The Comment Awards 2015 categories announced

Arts, Culture and Entertainment Commentator of the Year
Business Commentator of the Year
Business Ethics Commentator of the Year
Columnist of the Year
Comment Pages of the Year
Comment Piece of the Year
Commentariat of the Year
Economics Commentator of the Year
Foreign Commentator of the Year
Independent Blogger of the Year
Media Commentator of the Year
Online Comment Site of the Year
Political Commentator of the Year
Science Commentator of the Year
Society and Diversity Commentator of the Year
Technology and Digital Commentator of the Year
Young Commentariat of the Year
Chair’s Choice (chosen by the Chair of the Judges)

How to nominate

Nominations are open for all categories (other than Chair’s Choice) from 11th June until the 31st July. Nominate your favourite writers, magazines, newspapers and bloggers via our website www.commentawards.com

Please read the terms and conditions carefully to make sure your nomination is eligible and please stay on the website until your entry has been submitted successfully!

With thanks to this year’s Lead Sponsor...

Our Broadcast Media Partner...

And our category sponsors to date...

For information on category sponsorship and ceremony tables, please contact Kirsty@editorialintelligence.com
Some comment pieces in the mainstream press are written as if in a head full of steam, but too many comment pieces have nothing to say, still less anything original. Neither are they written in an interesting way.

The best comment pieces in the British media are sparkling and profound. Is there another country in the world with so much depth?

The best make us see in a totally fresh way. They take our world view and turn it upside down, or at least put it on its side.

The best draws on deep knowledge and understanding; the worst refers to what the commentator wrote in their column last week. The best set the news agenda; the worst reheat an article that, in their column last week. The best are sparkling and profound. Is there another country in the world with so much depth?

The best make us see in a totally fresh way. They take our world view and turn it upside down, or at least put it on its side.

The best draws on deep knowledge and understanding; the worst refers to what the commentator wrote in their column last week. The best set the news agenda; the worst reheat an article that, in their column last week. The best are sparkling and profound. Is there another country in the world with so much depth?

The best make us see in a totally fresh way. They take our world view and turn it upside down, or at least put it on its side.

The best draws on deep knowledge and understanding; the worst refers to what the commentator wrote in their column last week. The best set the news agenda; the worst reheat an article that, in their column last week. The best are sparkling and profound. Is there another country in the world with so much depth?

The best make us see in a totally fresh way. They take our world view and turn it upside down, or at least put it on its side.

The best draws on deep knowledge and understanding; the worst refers to what the commentator wrote in their column last week. The best set the news agenda; the worst reheat an article that, in their column last week. The best are sparkling and profound. Is there another country in the world with so much depth?

The best make us see in a totally fresh way. They take our world view and turn it upside down, or at least put it on its side.

The best draws on deep knowledge and understanding; the worst refers to what the commentator wrote in their column last week. The best set the news agenda; the worst reheat an article that, in their column last week. The best are sparkling and profound. Is there another country in the world with so much depth?

The best make us see in a totally fresh way. They take our world view and turn it upside down, or at least put it on its side.

The best draws on deep knowledge and understanding; the worst refers to what the commentator wrote in their column last week. The best set the news agenda; the worst reheat an article that, in their column last week. The best are sparkling and profound. Is there another country in the world with so much depth?

The best make us see in a totally fresh way. They take our world view and turn it upside down, or at least put it on its side.

The best draws on deep knowledge and understanding; the worst refers to what the commentator wrote in their column last week. The best set the news agenda; the worst reheat an article that, in their column last week. The best are sparkling and profound. Is there another country in the world with so much depth?

The best make us see in a totally fresh way. They take our world view and turn it upside down, or at least put it on its side.

The best draws on deep knowledge and understanding; the worst refers to what the commentator wrote in their column last week. The best set the news agenda; the worst reheat an article that, in their column last week. The best are sparkling and profound. Is there another country in the world with so much depth?

The best make us see in a totally fresh way. They take our world view and turn it upside down, or at least put it on its side.

The best draws on deep knowledge and understanding; the worst refers to what the commentator wrote in their column last week. The best set the news agenda; the worst reheat an article that, in their column last week. The best are sparkling and profound. Is there another country in the world with so much depth?

The best make us see in a totally fresh way. They take our world view and turn it upside down, or at least put it on its side.

The best draws on deep knowledge and understanding; the worst refers to what the commentator wrote in their column last week. The best set the news agenda; the worst reheat an article that, in their column last week. The best are sparkling and profound. Is there another country in the world with so much depth?

The best make us see in a totally fresh way. They take our world view and turn it upside down, or at least put it on its side.

The best draws on deep knowledge and understanding; the worst refers to what the commentator wrote in their column last week. The best set the news agenda; the worst reheat an article that, in their column last week. The best are sparkling and profound. Is there another country in the world with so much depth?

The best make us see in a totally fresh way. They take our world view and turn it upside down, or at least put it on its side.

The best draws on deep knowledge and understanding; the worst refers to what the commentator wrote in their column last week. The best set the news agenda; the worst reheat an article that, in their column last week. The best are sparkling and profound. Is there another country in the world with so much depth?

The best make us see in a totally fresh way. They take our world view and turn it upside down, or at least put it on its side.

The best draws on deep knowledge and understanding; the worst refers to what the commentator wrote in their column last week. The best set the news agenda; the worst reheat an article that, in their column last week. The best are sparkling and profound. Is there another country in the world with so much depth?

The best make us see in a totally fresh way. They take our world view and turn it upside down, or at least put it on its side.

The best draws on deep knowledge and understanding; the worst refers to what the commentator wrote in their column last week. The best set the news agenda; the worst reheat an article that, in their column last week. The best are sparkling and profound. Is there another country in the world with so much depth?
10 years of ei = 10 x NNN

www.namesnotnumbers.com
From Portmeirion, to Aldeburgh and Oxford... via Mumbai and New York

“We would highly recommend Names Not Numbers to any serious organisation with an interesting story to tell.
Editorial Intelligence has built NNN into an absolute ‘must-attend’ date in the diary for a wide range of informed
and influential people at a global level”
Matt Peacock, Group Director of Corporate Affairs, Vodafone

“I have conducted many conferences and seminars in the
U.S., and I was bowled over by the excellence of yours.”
Myron Kandel, Founding Financial Editor, CNN

“The best conference I have
ever been to”
Lysa Clavenna, Head of
Innovation, Samsung Europe

“Inspiring, thought-provoking. Being part of #NNN15 was so special”
Elif Shafak, Author

“A really fantastic experience... a meeting of minds.”
Simon Schama, Professor, Columbia University and Contributing Editor, Financial Times

From Portmeirion 2011
Mumbai 2011
New York 2011
On the beach at Aldeburgh 2015
NNN Autumn 2015 explores the topic ‘What Sustains Us?’ with some of the finest minds in science, technology, nature, art, culture, media and public life. The Archbishop of Westminster, Cardinal Vincent Nichols, will discuss purpose and values with Vittorio Colao, Vodafone Group’s Chief Executive, and their role in a Blueprint for Better Business. We will discuss Europe and Business with the Institute of Directors’ Director General Simon Walker, and the future of Leadership with the FT’s Andrew Hill and Mrs Moneypenny, Professor Herminia Ibarra of INSEAD and Roger Parry CBE, Visiting Fellow at Saïd Business School. We will have ‘Lunch Lessons’ from, amongst others, Ted Gibson of MIT on the Colour of Language; Angie Hobbs, Professor of Public Understanding on Philosophical Flourishing; a tour of the Pitt Rivers Museum with the great insect specialist, Bridget Nicholls, founder of ‘Pestival’; and Lord Rees, Astronomer Royal discussing what will sustain the planet at the Oxford Martin School with fellow academics. Baroness Helena Kennedy QC, Principal, Mansfield College will host discussions on human rights including the rebellious South London canon and columnist Giles Fraser. Oh, and Harvey Goldsmith CBE and Dylan Jones OBE will discuss their all time music greats with Britain’s best sound system club, Spiritland.

For more programme details visit www.namesnotnumbers.com or contact Kirsty@editorialintelligence.com for booking options.
We live in an interconnected world increasingly dependent on elaborate networks: globally-dispersed manufacturing, and so forth. Unless these globalised networks are too little planning, too little horizon-scanning, too little awareness of long-term risks. And climate change exemplifies the tension between the science, the public and the politicians. One thing isn’t controversial. The atmospheric CO2 concentration is rising – and this is mainly due to the burning of fossil fuels. Straightforward physics tells us that this build-up will induce a long-term warming trend, superimposed on the natural variability of the weather. So we’re deep into what Paul Colman dubbed the “apotheosis.” We’ve underlong-term threat from anthropogenic global changes to climate and biodiversity – due to rising CO2, deforestation, and other changes. These issues are widely discussed. What’s depressing is the inaction – for politicians the climate debate has been marred by too much blurring between the science, the politicians and the public. We need to do what politicians can’t. That means you and I. When you’re asked for your views on climate, your views must matter – or they will not matter at all. We must be93...
NNN Suffolk 2016: The True Human

Save the date for Thursday 10th - Saturday 12th March 2016 in Aldeburgh when we discuss what it means to be a 21st Century ‘True Human’.

From psychology to AI, from Next Generation HR to the business of One Nation human-centred approach to policy. Plus our usual mix of culture, media and magic from Charlie ‘The Card’ Burgess.

Subscribe to eiNNN Digest for updates.
Email laura@editorialintelligence.com to sign-up

Time to Get Fully Connected
Julia Hobsbawm

Just over a quarter of a century ago some big changes happened in culture. The movie ‘When Harry Met Sally’ opened and word of mouth spread like wildfire, due to its unique and innovative ‘Organic Scene’ in which a young woman sometimes has a climax in the middle of a packed deli in New York, surprising a middle aged woman to join her and order from the自主创新: ‘I’m having what she’s having’.

Sexual candour has changed in 25 years but so has much else. In 1995, when that movie was made, the Internet took its first steps into the broader world of personal and professional use. Since then it has become more public availability. Suddenly the world found this socially acceptable. The note, as they say is history; the 1990s saw the arrival of the 24/7, e-mail, the World Wide Web, print, Google and this was followed in the 2000s by Facebook, Twitter, Instagram, YouTube all propelled by the advent of what is simply called ‘Mobile’.

Today’s ‘When Harry Met Sally’ would obviously have its own Twitter campaign, Facebook and Instagram. In 2016 more a trend is currently being posted globally that is a lot of social sharing, and a lot of data. We are living in what the Oxford Internet Institute defines as ‘The Internet of Things’ but it is simply called ‘Mobile’.

Social integration in use of social media is a drive. I think, by a set of behaviour, a reason if you like that I’m calling Social Health. In which we use technology to gather and spread information, but to support human activity on the ground, and to move greater intellectual and emotional connection. Knowledge really is power. The ability to connect, to network, is powerful.

For instance, look at the U2Stream, the global volunteer network of professional

eiKnowledge Dashboard

As featured by Ben Murray, Editor, ben.murray@thespace.org @thespacearts

2001: A Space Odyssey
Kubrick’s masterpiece recently played at BFI Southbank as part of their sci-fi season ‘Days of Fear and Wonder’. It’s an audacious piece of filmmaking in every respect, stretching from the dawn of mankind to an imagined future beyond the stars, by way of a fascinating exposition of the complex technologies born of our instinct to create tools. Great even on a small screen, in the cinema it is mind-blowing.

John Peel’s Record Collection
Influential dj/artist/producer Mala has been given exclusive access to John Peel’s vast record collection. He has chosen a brilliant selection of tunes that tell the story of the genesis of Jungle, Drum & Bass and Dubstep. His choices have all been made available online to listen to, alongside explanations in text and a short film. Music producer Joe Boyd’s favourites are also available. This is such a great chance to take a look inside the legendary DJ’s incredible archive.

Jaron Lanier - Who Owns The Future?
A fascinating analysis of everything that is wrong with the current underlying structure of the Internet, Lanier explains why it has become dominated by corporate interests, compromises our personal freedoms and privacy, and exploits the data we willingly submit to the likes of Facebook and Twitter. It’s a somewhat bleak vision of things but he also suggests a host of ways in which we might start putting things right.

Dorian Lynskey on Protest Songwriting
Author of 23 Revolutions Per Minute, Lynskey is one of the best writers we have on the rich history of the protest song. In this new essay she looks at the evolution of the form, the effect of social media and digital technologies and how, in this present age of mass protest - with Ferguson, Hong Kong, Mexico - it is as relevant as ever.

Dorothy Kosik

The success of Oddsocks this week is something I have been looking forward to. The idea of Oddsocks was to add awareness to the problem of mental health in our community, more specifically, the problem of suicide. The Oddsocks campaign has been designed to raise awareness and to encourage people to talk more about mental health issues. In doing so, it is hoped that more people will be able to seek help when they need it. Oddsocks is a great way of spreading the message and raising awareness of mental health issues. I am proud to be a part of this campaign and look forward to seeing the impact it has on our community.
eiNetwork and our Partners

Editorial Intelligence is fortunate enough to be partnered with some of the best publishers in the country. Our publishing partners provide our eiClub members and eiNetwork with the most recent non-fiction and fiction titles - hot off the press.

Our partners help us and our members to stay smart and up to speed on the most up to date thinking on a wide range of topics; each month we are sent a selection of books from very short introductions, to boutique novellas and best sellers.

We are always on the look out for new and interesting cultural partners, if you are interested in working with us, please contact laura@editorialintelligence.com

eiKnowledge Dashboard

As featured by Olivia Knight, Founder, Patchwork Present

**WATCH**

*Virunga* by Orlando von Einsiedel
This beautiful, brave and hugely important documentary premiered on Netflix last week. It’s about Virunga National Park, a tiny team of committed rangers and their attempts to protect and defend this UNESCO world heritage site, its people and wild life, from British oil interests that threaten its destruction. Focussing on a Mountain Gorilla orphanage the film manages to tell the complex history of the Congo and expose the political and economic forces behind the on-going conflict in the country today. It’s a film about power, corruption, greed and exploitation, about the violent economics of oil vs. our environment. But it’s also a film about hope, human kindness and unbelievable courage. The small team who produced and featured in this film risked their lives to expose the criminal activities of British oil companies like SOCO and I really hope it makes a difference. At the very least I think we have a responsibility to watch it, share it, join the campaign defend Virunga and check that our pensions and investments don’t fund companies like SOCO.

**HEAR**

*A Girl’s Own Story*
As a mother this feature made me feel a lot less scared about my 10 year old daughter and the internet. There’s so much fear and negativity about how the web is shaping the lives of our girls and I just loved listening to how young women are using the internet to shape the world. There are clips from the 50s and 60s of teenage girls talking about their experiences growing up and feeling isolated in their own homes. And interviews with young women today who are creating a quiet revolution from behind the bedroom door.

**READ LONG**

The Art of Asking by Amanda Palmer
I guess the short version of my long read is given away in the subtitle: ‘How I learned to stop worrying and ask for help’. The Art of Asking isn’t a ‘how to’ book, like everything Amanda Palmer does, it’s a very personal story. It’s less about Amanda’s much celebrated success and more about her heart and vulnerability. It’s a confessional and it’s funny and tangential but its central message is simple: ‘People like to help. Just ask’. I’ve been practicing this myself more recently. Whenever I feel weird about asking for a favour I think about how much I love to be asked.

**READ SHORT**

The House at Pooh Corner by A. A. Milne
One of the many good things about having kids is that you get to read children’s books again. This is generally a good thing – a chance to relax, put away the day and escape into another, less complicated, world with the little people you love. The other good thing about really good kids books is that they often offer us the most important lessons for life - summed up, simple and straight. I’ve been reading Winnie the Pooh to my kids this week, and not only have I found Pooh to be funnier as I’ve gotten older but also more profound. Especially this week. Written after A. A Milne returned from the First World War these are stories of peace, of solidarity and of tolerance. Pooh might be a bear of ‘very little brain’ but he can teach us all we need to know about being human.

**WORD OF MOUTH**

Peaky Blinders.
As I discovered last week there is an upside to being one of the last people in Britain to discover Peaky Blinders. And that is that you can watch the two first series back to back. I did this last Saturday and have to say it was one of the best days of my life. In short it’s The Sopranos meets Peaky Blinders. So just in case every single one of your mates hasn’t already been telling you to watch this series for the last six months, please do.

Download the eiClub programme for individuals and organisations from www.editorialintelligence.com/ei-club

NB. job titles are correct as of the time they spoke at an ei salon.

Diane Abbott MP; Lord Andrew Adonis, Director, Institute for Government; Rt. Hon, Douglas Alexander MP; Shadow Secretary of State for Foreign and Commonwealth Affairs; Ambassador Matthew Barzun, Ambassador of the United States of America to the Court of St. James; Martin Bell, UNICEF UK Ambassador and former War Correspondent; James Caan, Serial Entrepreneur and CEO, Hamilton Bradshaw; Douglas Carswell MP; Professor Sarah Churchill, Professor of American Literature and Public Understanding of the Humanities, University of East Anglia; Professor Niall Ferguson, Harvard University, LSE, Author, ‘Civilisation’ and Columnist, Newsweek; Peter Florence, Director, Hay Festival; Claire Fox, Director, Institute of Ideas; Dame Clara Furse, Former CEO, London Stock Exchange; Viv Groskop, Columnist, The Observer, Revel Guest, Executive Producer, War Horse; Laura Hassan, Editorial Director, Vintage Classics; Bruce Katz, Vice President and Director, Brookings Metropolitan Policy Programme, Washington D.C.; Roly Keating, Head of British Library; Andrew Keen, Author, Digital Vertigo and The Internet is Not the Answer; India Knight, Sunday Times Columnist, Writer; Laura Kuenssberg, Chief Correspondent and Presenter, BBC Newshunt; Robert Madelin, Director General, Communications Networks, Content and Technology, European Commission; Catherine Mayer, London Bureau Chief, TIME; Caitlin Moran, Columnist, The Times; Lord Myners, Businessman and Politician; Sue Orbach, Psychoanalyst, Writer & Activist; Rear Admiral Chris Parry CBE, Strategic Forecaster, Security Specialist and Writer; Julia Peyton-Jones, Director, Serpentine Gallery; Jag Singh, Serial entrepreneur/ Founder, Wess Digital & MessageSpace; Rt Hon Jack Straw MP; Former Home, Foreign & Justice Secretary; Gillian Tett, US Managing Editor, Financial Times; John Ware, Investigative Journalist, BBC’s Panorama; Martin Wolf, Chief Economic Commentator, Financial Times, amongst many others.

Our salons have also covered a vast array of subjects including...

Britain is Becoming a Nation of Networkers

To celebrate ei’s 10th Anniversary we conducted a networking survey, the largest of its kind, to gauge current attitudes to networking in the UK. The results of the survey revealed that British attitudes are now strongly in favour of networking.

69.5% strongly agree ‘Networking is essential for building and managing a career’

70.2% of people strongly agree that networking is now about relationships rather than selling

53.3% strongly agree ‘Networking helps productivity because it brings fresh ideas and connections into the workplace’

However, people are divided on whether they build in the time to network with less than half - 45.1% making the time, suggesting that British professionals want to be a Nation of Networkers but are still pretty desk-bound.

The good news is that despite the rise of social media and its use for managing networks, the survey did show that 43.7% strongly agree and 43.7% tend to agree that ‘face-to-face is the best way to network’.

The survey also found that 41.3% strongly agree and a further 43% tend to agree ‘Networking is about both who you know and what you know’, which is the basis of ei’s Knowledge Networking principle and the idea behind the Digest’s Knowledge Dashboard feature.

69.5% strongly agree ‘Networking is essential for building and managing a career’

70.2% of people strongly agree that networking is now about relationships rather than selling

53.3% strongly agree ‘Networking helps productivity because it brings fresh ideas and connections into the workplace’

Why people love the eiDigest...

“Not only an essential daily take on current affairs but a glorious celebration of the opinionated diversity of the British press.”

Stephen Barber, Group Managing Director & Group Head of Communications, Pictet Group

“ei is like my morning espresso - it gives me a quick news hit without the froth. An essential start to the day.”

Zaiba Malik, Journalist & Author

A decade of thanks...

Over 3650 days, or ten years, a lot of people contribute to something. So it is with ei. The following people are just some who have made a meaningful and very valued contribution to what we have created. That contribution has included one or more of the following: talent, time, critical friendship, investment, sponsorship, membership, advice, skill, magic: Thank You.