

Editorial Intelligence and partners to host one-day Comment Conference on Enterprise London, 7th April 2011

www.commentconference.com
www.editorialintelligence.com

London, 15th March 2011

Editorial Intelligence, the media, analysis and networking business, is to hold a day of comment and conversation on the theme of 'Enterprise' in association with lead partners **BAE Systems**, **Cass Business School**, **Lloyds Banking Group**, chief media partner the **Financial Times** and policy partner, **New Deal of the Mind**.

Enterprise and the business of growth are major economic priorities for the Coalition Government. The third day-long event in Editorial Intelligence's Comment Conference series will examine this theme across a programme combined of keynote speeches, discussions and debates, bringing together key players and opinion formers to discuss the shape of today and tomorrow's Enterprise Economy.

The day will be opened with a keynote from the **Rt. Hon. David Willetts MP**, Minister of State for Universities and Science and the programme also includes **Charlie Mayfield**, Chairman of the John Lewis Partnership on 'Skills for a New Era of Great British Enterprise', in conversation with **Faisal Islam**, Channel 4 News. Other speakers include: **Gita Patel**, Director and Fund Manager, Stargate Capital Management Ltd; **Luke Johnson**, Commentator, FT and Chairman, Risk Capital Partners; **Julie Meyer**, Chief Executive, Ariadne Capital and **Peter Higgins**, Chairman, Joe Browns and Cath Kidston and Non-executive Director, Charles Tyrwhitt.

Other sessions will cover '*The Skills Agenda*'; '*Women in Enterprise: always the Winner?*' and '*Entrepreneurship*'.

A thought leader report, in association with publication partner **Smithfield Consultants**, will be published on the day to examine these themes in further depth, including contributions from writer and philosopher **Alain de Botton** and Institute for Government Director, **Lord Adonis**.

Details of the full programme, speakers and our partners can be found at:
www.commentconference.com.

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For more information, please contact Emma Fisher
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Notes to Editors:

- 1) Editorial Intelligence is a media, analysis and networking business which runs an opinion former network including a range of thought leader events – the eiClub - for individuals and corporate members alike, and has a varied annual special events and publishing programme: www.editorialintelligence.com.
- 2) This is Editorial Intelligence's third Comment Conference, the first- 'Brand New Britain?' - was held on 29th June 2010 and the second 'Networked Nation' on 14th December 2010.
- 3) Further details of the programme, speakers, and our partners are available at www.commentconference.com.
- 4) Editorial Intelligence's signature product is the ei Digest - a direct-to-inbox capsule summary of the day's UK comment media in print and online.



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