

Editorial Intelligence

e.i. Insight Club 2009 Events Programme

“Consistently very, very high quality events that repeatedly unearth new insight.”

Chris Jones, Partner, Blue Rubicon, PR Week’s Consultancy of the Year 2008/9

“I have never been to one of your events without meeting a group of interesting people.”

Richard Hamilton, Director, Global Corporate Citizenship, KPMG LLP

In Spring 2009 all insight club members can choose to join us at numerous events providing a mixture of networking and thought leadership. Our partners include Cision, the global media intelligence and communications insight firm.

A reminder that an insight club membership entitles you to attend all these events (20+ per year) and to receive our ‘daily digest’.

Please note that further events will be added to the programme over the coming weeks.

e.i Thought Leader Discussions

Wednesday 14th January

“Work-life Balance: Luxury or Necessity?”

In association with Management Today and Cass Business School.

Chair: **Matthew Gwyther**, Editor, Management Today

Panel: To include **Viv Groskop** of the Evening Standard; **Dr Nicola Brewer**, Chief Executive of the Equality & Human Rights Commission and **Julia Hobsbawm**, Chief Executive, Editorial Intelligence and author of “The See-Saw: 100 Ideas for Work-Life Balance”.

Time: 10am-12pm (Please note a late morning start to allow for the school run!)

Venue: Cass Business School, 106 Bunhill Row, London, EC1 8TZ

Thursday 29th January

“Does the media make us reach for the bottle?”

In association with the Portman Group and the Department of Health.

Chair: **Ian Collins**, Presenter, TalkSport Radio

Panel: To include **Professor Oliver James**, Senior Research Investigator at the University of Newcastle, **Zoe Williams**, Columnist at The Guardian and **Jo Clinton Davis**, Controller of Popular Factual at ITV.

Time: 8am breakfast for 8.30am prompt start, ends 10am.

Venue: The Commonwealth Club, 25 Northumberland Avenue, London WC2N 5AP

Thursday 26th February

“The 3 R’s: Recession, Real Economy & Recovery”

In association with the Financial Times and Cass Business School.

Chair: **Lionel Barber**, Financial Times.

Panel TBC

Time: 8am breakfast for 8.30am prompt start, ends 10am.

Venue: Cass Business School, 106 Bunhill Row, London, EC1 8TZ.

“No-one else does what e.i does with stakeholder networking and media insight.”

Tim Johns, Vice President, Global Media Relations, Unilever

e.i./Cision “thought for the day” Network Breakfasts

Designed to inform and gather key figures across politics, business, academia, media and public life and to hear invited guests give a short “thought for the day” on a stimulating topic for discussion. Each breakfast is held at club One Alfred Place, London, WC1E 7EB.

Guests for this series are still to be confirmed. We will update you in the new year.

Thurs 5th February 8.30-9.30am

Thurs 5th March 8.30-9.30am

Thurs 2nd April 8.30-9.30am

“Editorial Intelligence combines unique media data with superb networking and training.”

Polly Rance, Head of Media and External Relations, London Borough of Hackney

The Media Analysis & Networking Company

For more information, please contact Emma Fisher on 020 7251 7254

emma@editorialintelligence.com



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