EARLY RISERS TALENT PIPELINE

Everyone knows that networking is critical to business and talent development alike. Editorial Intelligence meets a corporate demand for programmes which are short-term, long lasting, flexible, and have an impact on new business development, confidence levels, and leadership potential.

Networking strategies and practice are a form of fitness: We call it Social Health.

The ei Early Risers Programme has been designed for professionals under 35 and helps them untie what ei’s founder Julia Hobsbawm calls ‘The KNOT’* of challenges in today’s hyper-busy, hyperconnected workplace: The ability to manage their Knowledge, Networks and Time in a way which is efficient, enjoyable, and productive.

Early Risers membership is flexible. You can also commission you own in-house Early Riser programme. Costs start from £150.00pp (minimum 8 people) for a morning workshop + follow-up salon to £350pp (minimum 8 people) per quarter for access to 4 salons + a 1:1 networking coaching session with a senior team member in addition to the workshop. Costs exclude VAT.

Our SALONS convene big names speakers and big ideas speakers from across the spectrum of academia, policy, media, business, for small (15-20) ideas salons to cultivate confidence, conversation and a network: Everyone is connected (if they wish) directly afterwards.

The CONNECTING FOR SUCCESS workshops are for 12-20 people (no more than 4 per organisation to encourage better flow of diverse connections). Held at Henry Wood House in Oxford Circus they start over an informal conversation breakfast and run for 2.5 hours, providing an immersive explanation of how to build, manage and understand networks and how to manage your time – from inbox management to face-to-face meetings, to creating the ‘Knowledge Dashboard’ of what to focus on for your own news and opinion needs. Workshops are developed personally by Professor Julia Hobsbawm OBE, founder of Editorial Intelligence and led by her team to pioneer new productive ways of networking.

Our 1:1 Networking Coaching (available only to quarterly members) take place at the beginning of the membership so that we can begin actively introducing members to useful people across the eiNetwork for the duration of their membership, as well as giving specific feedback on how to tackle personal areas of concern: from shyness and inhibition to time management.

Salons Sessions and Workshops are held at our partner venues in Central London: Henry Wood House in Oxford Circus and The Library in St Martin’s Lane.

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1) **CURATION** – The best antidote to today’s information overload is to know where to look to find the most relevant information and to teach you how to curate it most effectively and efficiently.

2) **CONFIDENCE** – Face-to-face connection is by far the most effective way to develop relationships. They do not happen from behind a desk but being in front of interesting, diverse groups we curate.

3) **CONNECTIONS** – Your people need to know more people, not just those in the silo of their own profession. They can then exchange ideas, intelligence, and forge connections which will last a long time.

**How it works**

**Conversation Salons** – Monthly gatherings where people meet other Early Risers and individuals from across our Network spanning culture, TV, publishing, academia, digital & tech, policy, media and entrepreneurship. These events are informal, small, curated conversations around the news events of the day to build confidence and foster good connections.

**Consultation** – Each Early Riser can get a bespoke sit down with a well-connected eiAmbassador for a session to explore the best way to build, manage and grow their network. This can include a reading list and direct introductions.

**Connection for Success Workshop** – Attend a workshop in Central London that

**Costs**

Option 1: Annual Membership - £4,000 for 12 people (3 people per quarter) paid upfront.

Option 2: Quarterly membership - £1,250 for 3 people, can be renewed each quarter.

*Please see overleaf for our current members.*
Snapshot of Members & Guests, Spring 2017

Freshminds

FMCM

Geovation

Hanover

Royal Television Society

Year Here

Josh Babarinde, Cracked It

Nehal Davidson, Institute for Government

Dami Fajobi, Slenky

Sharlayne Flanders, Project Noir

Ria Hebden, Freelance Presenter & Broadcaster

Lequan Johnson, Red Consultancy

Benedict Lombe, Scriptwriter & Creative Marketer

Bejay Mulenga, SUPA Academy

Jacqueline Otagburuagu, BBC

Shanice Shields, Vodafone