



EDITORIAL INTELLIGENCE NETWORK CLUB 2020

90% would recommend us to a friend or colleague
89% make connections they plan to keep up with *

eiClub from Editorial Intelligence is to networks and networking what a personal trainer and great gym membership is to health and fitness. Our network gives you what founder, Julia Hobsbawm OBE calls 'Social Health' – a mix of face-to-face gatherings offline, combined with useful online intelligence. We are diverse and inter-generational.

'The eiClub combines original perspectives, people and ideas; the perfect antidote to "networking drinks".'
Simon Matthews, Partner, Cohere Partners; eiClub member since 2015

eiCLUB RATE 2020: £299 plus VAT per annum

Here are two new ways to gain access to the eiClub;

- 1) **£75 + VAT @ 20%** - access to four event dates across the year
- 2) **£145 + VAT @ 20%** - 6 months access to club, partner events and all membership incentives

6 CORE MEMBER BENEFITS OF JOINING eiNetworkCLUB

- * **THOUGHT FOR THE DAY BREAKFASTS:** Our 'TFD' breakfasts take place informally upstairs at The Ivy Club every 6 weeks over breakfast featuring authors, thinkers, on the key topics of the day. From our January 'pre-Davos Predictions' panel to 'In Conversations' with special guests. Our events are diverse, inter-generational and welcoming: You won't feel alone or out of place and you will come away stimulated and engaged!
- * **PARTNER 'THINKER' EVENTS & SALONS:** Through our affiliate partners we offer exclusive gratis places on a first-come-first-serve basis to our members every month. There are over 25 such events a year. We also hold small first-come-first-served breakfasts and suppers with member discounts for more small-scale discussion.
- * **CONTENT CURATION:** Free books or magazine from our publishing partners are available to pick up at our events. We partner with many of the leading publishers, means we can often let you have advance copies.
- * **eiNEWS:** Our customised fortnightly e-newsletter details the best of what to read, see, who is in town and what to have on your radar. Priority given to members to feature special activities in our eiNewsletter. 3,000+ people receive this newsletter.
- * **BRING A FRIEND & TOP-UP SALON SUPPERS:** We appreciate that many of our members like to share event experiences with friends, family, clients and colleagues so we'll always make our best effort to accommodate your guests.
- * **SPECIAL DRINKS:** We know our members like a good party and we aim to put on at least one (usually more) fun-filled occasions with guests from across our entire network.

All members are part of a WhatsApp Group and also receive monthly emails and updates with a designated place on the ei website for members to check in on any dates or new offers. When you join the ei community you join a family of friends, of famous faces, and of a whole cross-section of people who can share and teach and inspire and help each other in these overloaded and often overwhelming times. We are your cut-through. We are your Club.

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