

EDITORIAL INTELLIGENCE NETWORK CLUB

Incorporating the eiKhadija Saye Scholarships

90% would recommend us to a friend or colleague
89% make connections they plan to keep with *

eiClub from Editorial Intelligence is to networks and networking what a personal trainer and great gym membership is to health and fitness. Our network gives you what founder, Julia Hobsbawm OBE calls 'Social Health' – a mix of face-to-face gatherings offline, combined with useful online intelligence.

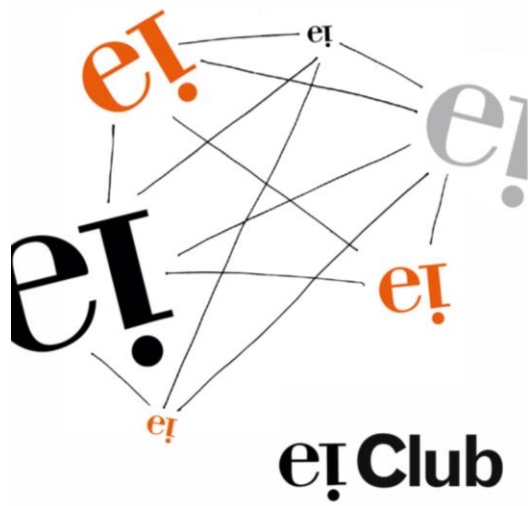
'The eiClub combines original perspectives, people and ideas; the perfect antidote to "networking drinks".'
Simon Matthews, Partner, Cohere Partners; eiClub member since 2015

eiCLUB RATE: £275 plus VAT per annum; Monthly rate: £27 plus VAT

CORE MEMBER BENEFITS OF JOINING eiCLUB

- * **THOUGHT FOR THE DAY BREAKFASTS:** Our 'TFD' breakfasts take place informally every 6 weeks over breakfast in our partner venues where there is a mix of our network guests and interesting people from our wider network. Listen to some new perspectives and get involved as the conversation opens up to the room.
- * **PARTNER 'THINKER' EVENTS:** Through our affiliate partners which include The Ivy Club, we offer exclusive gratis places on a first-come-first-serve basis to our members every month. There are over 25 such events a year. Our members also get membership of The Media Society worth £30 so you will receive member rates on all their events.
- * **CONTENT CURATION:** Free books or magazine from our publishing partners are available to pick up at our events.
- * **eiKNOWLEDGE DASHBOARD:** Our customised member newsletter detailing the best of what to read, see, who is in town and what to have on your radar. Only for Club members in 2019.
- * **BRING A FRIEND & TOP-UP SALON SUPPERS:** We appreciate that many of our members like to share event experiences with friends, family, clients and colleagues so we'll make our best effort to accommodate your guest at any of our Thought for the Day breakfasts (first-come-first-serve). You can also pay to attend small suppers hosted by a Member Ambassador.
- * **SUMMER DRINKS:** Always a fun-filled occasion with guests from across our entire network.

If you are either a 'Solopreneur' wishing to combine social and professional development, or a corporate executive wishing to maximise the benefit of any time out of the office, eiClub is for you.



Snapshot of the ei Community, 2018

We have built the eiNetwork community up over more than a decade. We have run over a thousand suppers, salons and symposiums and the following individuals are a snapshot of both the corporate and 'solopreneur' community who join eiClub but also the academics, writers, thinkers, mover and shakers who have attended our events.

We hope you too will join this mix of what founder Julia Hobsbawm calls simply 'The Interesting and the Interested'.

David Aaronovitch – Commentator, The Times
Gloria Abramoff – MD, Tonic Productions
Tom Adeyoola – CEO & Founder, Metail
Yasmin Alibhai-Brown – Columnist & Author
David Amstel – Head of Campaigns, Cabinet Office
Matthew d'Ancona – Editor-in-Chief, DRUGSTORE CULTURE
Ivor Baddiel – Scriptwriter and author
Diane Banks – Literary Agent, Diane Banks Associates
Stephen Barber – Group MD & Group Head of Communications, Pictet Group
Cat Barnard – Co-Founder, Working the Future
Sarah Baxter – Deputy Editor, The Sunday Times
Rose Beaumont – Senior Vice President, Group Head, Communications, Mastercard
Shaniqua Benjamin – Poet
Paul Brummell – Head of Soft Power and External Affairs Department, Foreign and Commonwealth Office
Charlie Burgess – Editorial Director, Editorial Intelligence
Rohan Candappa – Writer
Louise Chester – Founder, Mindfulness at Work and Potential Project
George Chesterton – Managing Editor, GQ
Annie Coleman – Managing Director: Global Head of Culture and Client Marketing, UBS Investment Bank
Richard Collins – Partner, Keystone Law
Zaki Cooper – Director of Philanthropy & Communications, Dorman Family Office
Nishita Dewan – Founder, CollaboratEQ
Jeremy Dodd – Director, Southern Clocks Ltd
Solomon Elliott – Founder, The Student View
Dami Fajobi – Head of Client Services, Slenky
Alexandre Fasel – Ambassador Extraordinary and Plenipotentiary, Embassy of Switzerland
Claire Fox – Director, Academy of Ideas
Ann Francke – CEO, Chartered Management Institute
Sarah Frost – Portfolio Career Owner: writer, project manager, charity volunteer
Emma Gilpin Jacobs – Senior Director, The Pew Trusts
Jodie Ginsberg – CEO, Index on Censorship
Viv Groskop – Writer and broadcaster
Patricia Hamzahee – Founder, Integriti Capital
Dr. Margaret Heffernan – Entrepreneur, CEO & Writer
Tommy Helsby – Chairman, Kroll

Elaine Heslop – Director, Custom Executive Education, Saïd Business School
Margaret Hill – Former Chief Adviser Editorial Policy, BBC
Tim Johns – Partner, Change Agency
Lequan Johnson – Account Executive, Porter Novelli London
Ollie Lloyd – Partner & Executive Vice President, Brown Lloyd James
Joy Lo Dico – Executive Editor, Projects, Evening Standard
Amanda Mackenzie – Chief Executive, BITC, The Prince's Responsible Business Network
Polly Mackenzie – Director, Demos
Tom Maddocks – Director, Media Training Associates
Simon Matthews – Founder, Matters
Simon Minty – Comedy producer, BBC Ouch presenter and disability consultant
Richard Ovenden – Bodley's Librarian, Bodleian Libraries, University of Oxford
Ben Page – CEO, Ipsos Mori
Judy Piatkus – Founder, Conscious Café
Corinna Rafferty – Global Corporate Affairs, Fidelity International
Aliceson Robinson – Executive Director, Consumer Digital and Media, Russell Reynolds
Alex de Ruyter – Professor and Director of Centre for Brexit Studies
Alison Sharpe – Alison Sharpe Consulting
Alice Sherwood – Senior Visiting Research Fellow, The Policy Institute at King's, Director, Ridgeway: specialist open-source intelligence services
Shanice Shields-Mills – PR Consultant
Stefan Stern – Author and Visiting Professor, Cass Business School
Hana Sutch – Co-Founder, Go Jauntly
Stephanie Theobald – Author, journalist and broadcaster
Deb Thomson – Deputy Bureau Chief, CBS News
Brigitte Trafford – Chief Corporate Affairs Officer, Virgin Media
Ed Vaizey – MP for Didcot & Wantage
Binita Walia – Artist & Arts Marketing Consultant, The Space inBetween
Peter York – Social Commentator & Author