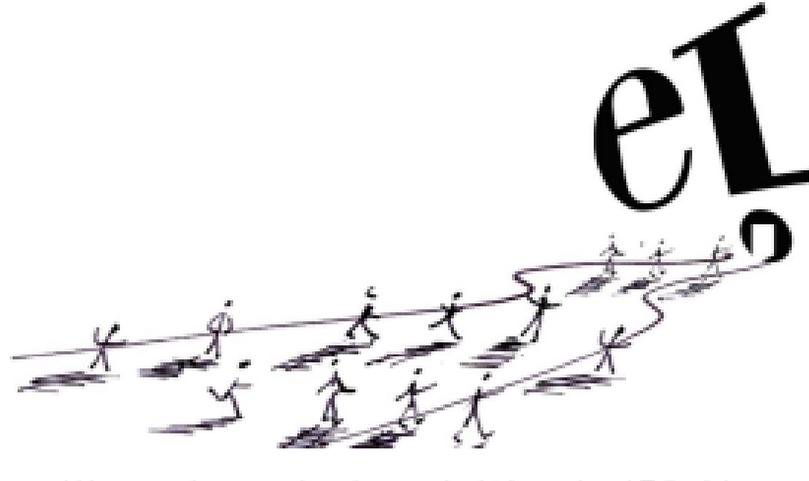


A door marked 'change'



The world is streaming towards a door marked 'change' and Editorial Intelligence's community represents some of the key voices raised for that change. As a business dedicated to Content & Connection we have taken the last three months of Lockdown to make some changes of our own.

We are family



Connection Concierge

www.editorialintelligence.com/connectionconcierge

Consultations & Connections from Editorial Intelligence



Social Capital Network

www.editorialintelligence.com/socialcapital

Social Mobility from Editorial Intelligence



Podcasts & Publishing

www.editorialintelligence.com/podcasts

The Content Unit of Editorial Intelligence

[Our website](#) has had a refresh to reflect our new focus on 3 interconnected families of services which all hinge on Content & Connection: Our new [Connection Concierge](#) service provides bespoke guidance and introductions in the volatile work environment. [Find out more here](#). Our [Social Capital Network](#) is up and running and we have the most extraordinary range of scholars from BAME backgrounds who are making the change in this time of turmoil. You can hear their sponsor from Google, the writer Elijah Lawal in conversation with me [here](#). And our [Podcasts & Publishing content unit](#) is busy producing podcasts and private digital salons and other content to help brands stay connected with their networks. [Contact me](#) if you are interested to know more.

Moving Fast and Slow



As we move more and more into bespoke work for clients, and keeping our network wide and open for social benefit for our scholars, we are so very pleased to announce a partnership with the brilliant new media and salon creature, [Tortoise](#), who are not only providing free digital membership to all our Social Capital Network scholars but are also offering a generous 20% discount to all of you. Never has a service like Tortoise been more needed: A plethora of highly intelligent, brilliantly curated online articles and digital think-ins. They are a like-minded community and we are delighted to pass on this discount to you. Use the code "FRIENDOFEI" when prompted to get your [whopping 20% discount](#).

ei Community news

Matchmaking



We have known [Wai Foong Ng](#) for several years when she was a director with PwC, and running a beautiful blog about women in the workplace, and then she did the bravest thing of all: She jumped corporate ship and set up her own flourishing startup [Matchable](#) which supports pioneering non-profits and impact startups by matching them with skilled corporate and individual volunteers. They launched [a membership model](#) in March to address the immediate need of charities, social enterprises and startups affected by and finding solutions to combat

Covid-19, which they are continuing to run as a permanent offering.

Wellwater

One of our [Social Capital Network](#) scholars Sam Omokan has a project he would like to share:

"At WellWater we want every person to live a better tomorrow, with purpose and without poverty. In 2017, I went to Nigeria and was heartbroken by the situation that people in a remote village there were living in, especially their lack of access to clean water. There was a pressing need as they were drinking water from dirty water that was brown, was used to wash clothes and their animals defecated in... so we raised money to build a well and in December 2018, a group of us went back to Nigeria to see the well we'd been able to support the community with. When we returned to the U.K. we realised that we wanted to do much more to support this community and people all over the world who were in need. To find out more about us and get involved or support our vision go to: <https://wellwater.life/> and follow us on instagram: [@wellwater.life](#)."

Ratlines



The bestselling writer Philippe Sands has been a longtime friend and network member of ei and people still remember his spellbinding talks for us. His latest book *The Ratline: Love, Lies and Justice on the Trail of a Nazi Fugitive* and was described by The Guardian as "a taut and finely crafted factual thriller" and you can buy a special signed copy from [Waterstones](#).

Here, there and everywhere

As of this week we are a fully virtual business In practice, it means instead of an office, our team of consultants, editors, producers and designers are here, there and everywhere. It doesn't mean that we won't occasionally convene in-person gatherings for our network, but most of our business will be delivered digitally – something we have in fact been running alongside our face-to-face gatherings for years.

OurBrainBank

Finally, We are keeping this network of newsletters free, connecting you here and via our open [LinkedIn Group](#) and on [Twitter](#) with ideas and in return I would like you to consider supporting a vital cause which is at the absolute forefront of transforming cancer patient experience and treatment using technology.

[OurBrainBank](#) focuses on the most deadly cancer of all, Glioblastoma, which has taken the lives of so many extraordinary people, not least of all Tessa Jowell. I am a founding trustee in the UK of OurBrainBank, which partners with the Tessa Jowell Brain Cancer Mission and I would ask that you consider [donating](#) whatever you think is affordable to this cause so that post Covid19 we can once again be a nation known for our pioneering medical and technical prowess in putting patient care front and centre of change in society.

You can always [contact me directly](#), and in the meantime, use your brain power, do the right thing, keep diverse and keep debating...More soon.

Julia



Editorial Intelligence

www.editorialintelligence.com

The Content & Connection Service

